Patent Prosecution and Protection

Rachel M. Slade, Ph.D.



Protecting your IP

- Different forms of IP protection
 - patent
 - trademark
 - trade secret
 - copyright
- Needs/Goals determine the forms used
- Life Sciences generally use patents and trademarks



What is a Patent?

- Bargain between an inventor and the U.S. government
 - a property right



• In return for a period of exclusivity (20 years from the filing date + any extension), the patentee agrees to make public sufficient information so that others can make and use the invention (after the patent has expired)

Why Patent?

- "Offensive" reasons
 - Injunctions
 - Royalty income
- "Defensive" reasons
 - Cross-licenses
 - Settlement value
- "Market" reasons
 - Increase company value
 - Intimidate competitors





What Protection Does a Patent Provide?

- Right to <u>exclude</u> others from:
 - Making
 - Using
 - Selling, offering to sell
 - Importing
 - ... the <u>claimed</u> invention









Barriers to Obtaining a Patent

You cannot obtain a patent if, more than 1 year before filing your patent, there was a:

Public disclosure or use of invention; or

Product incorporating invention sold or offered for

sale



Filing for a Patent

- Prepare the Application
 - type of application (provisional vs. utility)
 - drawings?
 - additional experimental data?
 - claims
- File the Application with Patent Office
 - provisional application allows one year to optimize
 - consider filing internationally (PCT)
 - 18 months to publication





Provisional vs. Utility Appl'n

- Pros of Provisional Applications:
 - Fast and less formal (grant; journal article)
 - Cost (\$125 to file; \$2-5K for preparation)
 - Priority date set with one year to decide whether to spend \$\$\$ for utility application
- Cons of Provisional Applications:
 - Must still file utility application
 (\$190 to file; \$8-10K for preparation)
 - Needs to completely enable claims in order to rely on filing date for priority purposes



Exemplary Patent Claims in the Life Sciences

- product claims
 - a new machine,
 - a new "composition of matter" / a new compound
 - a new device
- process claims
 - how a compound is made; how the invention is carried out
- formulation/composition claims (tablet, capsule)
- methods of use claims
 - only available in some countries
 - use of compound X to treat disease Y



Before the PTO ("Prosecution")

- The Patent Office conducts a search and substantive review of the prior art (12+ months)
- The Examiner issues an Office Action citing references, applying patentability tests and raising procedural issues
- 1-6 months for Applicant to respond, by making scientific or legal arguments or by amending the application, or both
- Inventor(s) involved in preparing the response
- Possible additional Office Actions and subsequent arguments and amendments (6-24 months)
- Patent is granted





International Filing Options

- MUST OCCUR WITHIN 1 YEAR OF FIRST FILING
- (to maintain priority date)
- Direct country filings
 - Canadian patent office
 - European Patent Office (followed by National Entry)
 - Japan
 - · China, etc.

OR

Patent Cooperation Treaty (PCT) application



PCT Applications

No such thing as a world patent

 International treaty allows one filing to be treated as a filing in elected countries

- Search at 16 months
- Publication at 18 months
- 1st examination in 22-26 months
- Then "nationalize" country by country



Advantages of a PCT Appl'n

- A single filing has the same effect as filing in all elected countries
- Allows you to "park" the application (delaying nationalization for 30 months from priority date)
- Delays major cost outlay (which delays individual filing fees or translation costs)
- Examination report gives some idea of issues going forward



Patent Costs

- Application:
- Prosecution:
- Issuance:
- Maintenance:
- Foreign:

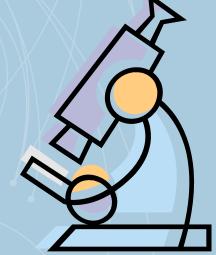
- \$ 8-15k
- \$ 8-12k over 3-5 yrs
- \$870 (small entity)
- \$ 4400 over 11 years
- \$ for PCT Appl'n
- \$ 20-30k per country





America Invents Act (AIA)

- Enacted Sept. 16, 2011; rolling implementation
- Micro-Entity Status Established
 - Small Entity + Less than 4 Applications +
 Gross Income Limitations
 - 25% of many PTO fees
 - "Effective" Sept. 16, 2011
- First to File
 - March 16, 2013



Thank You



Rachel M. Slade, Ph.D. (801) 428-6344 rmslade@stoel.com



Bart W. Giddings, Ph.D. (801) 578-6920 bwgiddings@stoel.com